FLAVOR DEVELOPMENT MATRIX

"FLAVOR/AROMA INTENSITY"

FLAVOR GROUPING	LOW FLAVOR LA	LOW FLAVOR MA	LOW FLAVOR HA	MODERATE FLAVOR LA	MODERATE FLAVOR MA	MODERATE FLAVOR HA	HIGH FLAVOR LA	HIGH FLAVOR MA	HIGH FLAVOR HA
MENTHOL VARIATION									
FRUIT DERIVATIVES									
COFFEE HOUSE									
LIQUEURS									
MISCELLANEOUS									

LEGEND
SHADING= AROMA INTENSITY/ MATCHED TO FLAVOR INTENSITY
LA = LOW AROMA
MA= MODERATE AROMA
HA= HIGH AROMA

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Source: https://www.industrydocuments.ucsf.edu/docs/sswn0004